### **Reform of Physical Education in Vocational Colleges under the Context of New Productive Forces**

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Abstract: In the context of new productive forces, physical education in vocational colleges is facing an urgent need for reform and innovation. New productive forces emphasize innovation, intelligence, and the application of green technologies, which have driven changes in education models, particularly in the field of physical education in vocational colleges. With the widespread use of information technology and big data, the traditional model of physical education can no longer meet the demands of fostering students' comprehensive abilities and vocational skills. This paper analyzes the relationship between new productive forces and physical education in vocational colleges, discussing the modernization and professional integration of teaching content, the construction and implementation of diversified teaching models, and the paths for enhancing teachers' qualifications and professional development. The paper also proposes mechanisms for resource allocation, teaching management, and school-enterprise cooperation to improve the quality and efficiency of physical education and promote its deep integration with industry needs. This research provides theoretical support and practical guidance for the reform of physical education in vocational colleges, aiming to cultivate high-quality, innovative talents who meet the demands of new productive forces.

*Keywords:* New productive forces; vocational colleges; physical education; teaching reform; innovative paths

#### Introduction

With the introduction of new productive forces, the field of education, especially physical education in vocational colleges, is facing a transformation from traditional models to modernization, intelligence, and interdisciplinary integration. In this context, physical education in vocational colleges must not only meet basic physical fitness requirements but also closely align with industry needs to cultivate students' innovative thinking, teamwork abilities, and professional qualities. The reform of physical education under new productive forces is not only a challenge to traditional teaching methods but also a comprehensive innovation in educational philosophy, teacher qualifications, curriculum design, and teaching methods. Therefore, exploring how to achieve innovation and development in physical education under the influence of new productive forces is of great theoretical value and practical significance. It can both enhance students' overall abilities and provide the industry with higher-quality professional talent.

### 1. Theoretical Foundations and Development Trends of Physical Education in Vocational Colleges under the New Productive Forces

#### 1.1 Relationship between New Productive Forces and Physical Education in Vocational Colleges

The concept of new productive forces marks the construction of a new productive force system centered on innovation, intelligence, and green technology, emphasizing technological progress, information development, and the improvement of labor force quality. In this context, vocational colleges, as the main institutions for training technical and skilled talent, face the dual challenges of transformation and innovation. New productive forces provide new perspectives and motivation for physical education in vocational colleges, with its core value reflected in the innovation of teaching content, methods, and management models. Specifically, with the widespread use of intelligent technologies, information tools, and big data, physical education is gradually shifting from "physical skill training" to "comprehensive quality development." This shift emphasizes not only improving

students' physical fitness but also cultivating their overall abilities, teamwork spirit, and innovative thinking. New productive forces require that physical education in vocational colleges not only serve students' physical development but also closely integrate with vocational skill training, promoting the simultaneous enhancement of students' physical and professional abilities. Especially in the modern framework of vocational skills education, physical education should align with industry needs and social development trends, enhancing students' comprehensive qualities to meet the labor market's demand for multidimensional talent.

#### 1.2 Current Situation and Challenges of Physical Education in Vocational Colleges

Although physical education in vocational colleges plays an important role in improving students' physical health and enhancing professional qualities, it still faces many problems and challenges. Firstly, the current physical education curriculum system in many vocational colleges tends to be narrow and outdated, with many institutions still using traditional teaching methods that emphasize physical training while neglecting the cultivation of sports culture, psychological qualities, and innovative thinking. This narrow curriculum design limits the improvement of students' overall qualities and fails to effectively meet the demand for diversified talents under new productive forces.

Secondly, the professional qualifications and teaching abilities of physical education teachers in vocational colleges are uneven. On the one hand, some teachers lack modern teaching concepts and technical tools, failing to fully utilize information technology and multimedia to enhance teaching effectiveness. On the other hand, teachers' career development paths are unclear, with insufficient training and professional development opportunities, which negatively impacts their teaching quality and innovation capabilities. Teachers' qualifications directly affect teaching outcomes, and in the context of future reforms in physical education, it is crucial for teachers to update their concepts and improve their teaching skills.<sup>[1]</sup>

Moreover, the lack of physical education facilities and resource allocation is also a key factor restricting reform. Many vocational colleges have outdated sports facilities and insufficient equipment, which cannot meet the demands of modern physical education. Additionally, with the continuous development of emerging technologies, the limitations of traditional teaching methods in physical education are becoming more apparent. How to effectively integrate modern information technologies, such as virtual reality and big data, into physical education remains an urgent issue.

#### 1.3 Reform Needs of Physical Education in Vocational Colleges Driven by New Productive Forces

With the promotion of new productive forces, the reform of physical education in vocational colleges has become urgent. First, updating and diversifying the content of physical education courses is the primary task of reform. New productive forces require that vocational colleges train not only laborers with physical strength and skills but also those with innovative capabilities, interdisciplinary integration skills, and the ability to solve complex problems. Therefore, physical education needs to shift from purely physical training to enhancing comprehensive qualities, focusing on cultivating students' psychological qualities, teamwork abilities, professional ethics, and innovation capabilities.

Secondly, the innovation of physical education teaching methods is a core element of the reform. In the context of new productive forces, vocational colleges should actively adopt information technology, such as online courses, virtual simulations, and data analysis, to drive the digitalization and intelligence of physical education. By utilizing information technology, physical education can achieve personalization, refinement, and interactivity, meeting the learning needs of different students, improving teaching efficiency, and increasing student engagement. At the same time, physical education methods should integrate modern teaching models such as project-based learning and collaborative learning to enhance students' practical abilities and teamwork skills.

Moreover, the professional development and qualification enhancement of teachers are important components of the reform. New productive forces require teachers to possess interdisciplinary knowledge, enabling them to integrate physical education with other subjects and industry needs. Therefore, vocational colleges should provide continuous professional development opportunities for physical education teachers, such as regular training, academic exchanges, and international cooperation, to improve their innovation abilities and teaching standards. Teachers should not only master basic physical education skills but also possess the ability to apply modern educational technologies, integrate disciplines, and guide students in developing their innovative abilities. Finally, the resource allocation and management mechanisms for physical education need to be improved. Under the context of new productive forces, vocational colleges should increase investment in physical education resources, optimize the construction of sports facilities, and allocate teaching resources effectively. Schools can promote the industry-oriented development of physical education by engaging in school-enterprise cooperation, industry-university-research integration, and other approaches, ensuring that the content and forms of physical education stay in line with industry needs. At the same time, schools should innovate teaching management models to improve efficiency and ensure that physical education reform is effectively implemented.<sup>[2]</sup>

In conclusion, the reform of physical education in vocational colleges requires joint efforts from multiple aspects. It is essential to update curriculum content and teaching methods, enhance teacher qualifications and teaching resources, and ultimately achieve comprehensive innovation and high-quality development in physical education to meet the talent development needs under the context of new productive forces.

# 2. Innovative Paths for Physical Education in Vocational Colleges from the Perspective of New Productive Forces

#### 2.1 Modernization and Professional Integration of Teaching Content

Driven by new productive forces, the modernization and professional integration of physical education content in vocational colleges has become particularly important. With the development of society and changes in industry demands, physical education is no longer limited to traditional physical fitness training. It must also focus on how to closely align physical education courses with students' future career development. Firstly, physical education content should introduce elements related to modern professional needs, such as knowledge from cutting-edge fields like health management, sports medicine, and the sports industry, making the curriculum more relevant to societal and market demands. As awareness of health continues to spread, physical education courses should not only improve students' physical fitness but also guide them in adopting healthy lifestyles and exercise habits, enhancing their health management skills for their future careers.

In addition, the professional integration of physical education means that teaching must closely link with vocational skills. For students entering the sports industry, the content should not only cover basic sports theory and skills but also include the ability to apply this knowledge in real-world work scenarios. For example, beyond sports skill training, students can engage in simulated exercises, case studies, and other activities that strengthen their understanding of industry needs, providing them with better practical skills. Meanwhile, modern physical education should emphasize interdisciplinary integration. For example, incorporating knowledge from fields such as management, nutrition, and psychology can cultivate students' ability to analyze problems comprehensively, which also helps enhance their overall qualities and professional competitiveness.

#### 2.2 Construction and Implementation of a Diversified Teaching Model

New productive forces require innovation not only in content but also in teaching models. With the continuous advancement of information technology, traditional physical education methods are facing unprecedented challenges and opportunities. In this context, vocational colleges should actively explore diversified teaching models that meet the needs of new productive forces. Firstly, project-based learning can provide students with a more practice-oriented learning experience. Through completing actual projects or tasks, students can enhance their hands-on ability, teamwork skills, and problem-solving abilities. For example, projects related to sports, such as organizing sports events or managing health programs, can be designed, allowing students to learn through practice, improving their professional skills while also enhancing their innovation and entrepreneurial awareness.<sup>[3]</sup>

Furthermore, the combination of immersive learning modes with virtual reality technology presents new possibilities for physical education. By creating virtual sports environments, students can conduct skill training and strategy simulations in a virtual setting, overcoming the limitations of real training facilities and equipment. This teaching model not only increases student engagement but also provides a more intuitive and dynamic learning experience. Additionally, the implementation of blended learning is another key innovation in physical education. By combining online learning with offline practice, students can engage in self-directed practice outside of the classroom, while classroom activities focus on deepening and enhancing their skills through teacher-student interaction and group activities. This teaching model is flexible and can accommodate the varying learning needs and paces of different students.

Finally, interdisciplinary teaching models are also worth attention. The integration of physical education with disciplines such as psychology, nutrition, and medicine can cultivate students' more comprehensive professional qualities, enabling them to play more specialized roles in the sports industry. For example, sports courses combined with psychology can help students understand the mental states and behaviors of athletes, while courses incorporating nutrition can teach students how to enhance athletic performance through the combination of diet and exercise. This interdisciplinary approach broadens students' knowledge base and strengthens their ability to solve complex problems.

#### 2.3 Enhancement of Physical Education Teachers' Qualifications and Professional Development

Under the influence of new productive forces, improving the qualifications and professional development of physical education teachers has become central to the reform of physical education in vocational colleges. Teachers not only need solid professional knowledge and teaching skills but must also be familiar with modern sports technologies, sports medicine, and health management to meet the demands of a rapidly developing society. Moreover, the application of information technology is a crucial factor in teachers' professional development. Using digital tools and online education platforms can significantly enhance teaching effectiveness and enrich students' learning experiences.

The professional development of physical education teachers should not only focus on improving knowledge and skills but also on the innovation of teaching methods and management abilities. Modern physical education emphasizes student autonomy and the cultivation of innovative thinking, meaning teachers must transform from mere skill transmitters to learning guides and innovators. Through project-based teaching, flipped classrooms, and other modern teaching methods, teachers can more effectively manage classrooms, inspire students' interest in learning, and foster creativity. Additionally, interdisciplinary abilities should also be a key focus in the professional development of physical education teachers. Knowledge in fields like psychology and nutrition can help teachers better understand student needs and increase the relevance and effectiveness of their teaching.

In summary, enhancing the qualifications and professional development of physical education teachers is a crucial factor driving the reform of physical education in vocational colleges. By continuously strengthening teachers' innovative capabilities and interdisciplinary knowledge, we can ensure the smooth progress of physical education reform and cultivate high-quality sports professionals who meet the demands of the new era.<sup>[4]</sup>

# **3.** Guarantee Mechanisms for the Reform of Physical Education in Vocational Colleges under the Background of New Productive Forces

#### 3.1 Optimization of Resource Allocation and Facility Construction

Under the influence of new productive forces, the resource allocation and facility construction in vocational colleges' physical education become key factors for achieving educational reform. With advancements in technology and changes in educational demands, physical education infrastructure must not only meet the needs of traditional physical activities but also adapt to modern teaching methods. Vocational colleges should optimize the allocation of sports resources and build more modern and multifunctional sports facilities according to students' actual needs and social development trends. This includes the intelligent transformation of sports venues, the modernization of fitness equipment, and the application of information technology in physical education. Furthermore, schools should gradually upgrade and improve sports facilities through reasonable budgeting and financial planning, ensuring their diversity and convenience in function and use, providing students with a richer and more efficient learning experience.

In terms of facility construction, vocational colleges need to emphasize the combination of practicality and innovation, actively exploring facility designs that align with industry standards and emerging technologies. For example, to meet the actual needs of vocational college students, multi-purpose sports venues, intelligent fitness testing equipment, and even data-driven fitness devices could be introduced to enhance the personalization and precision of physical education. This not only improves the students' sports experience but also provides strong support for the deepening and reform of sports education.

#### 3.2 Innovation and Improvement of Teaching Management Mechanisms

New productive forces require vocational colleges to establish more efficient, flexible, and innovative teaching management mechanisms in physical education to improve teaching quality and efficiency. The traditional management model in physical education tends to be relatively simple, focusing mainly on class scheduling and student participation assessments, while neglecting the systematic and long-term nature of educational management. Under the new productive forces, vocational colleges should drive the innovation of teaching management models, building a student-centered and results-oriented management system. This system should not only focus on the planning and standardization of physical education but also emphasize students' personalized development, the cultivation of comprehensive abilities, and continuous feedback on teaching effectiveness.<sup>[5]</sup>

Specifically, vocational colleges should develop more detailed teaching goals and assessment criteria based on the diversity of course content, enhancing the refinement of teaching management. By collecting and analyzing teaching data, teaching strategies can be adjusted in a timely manner to ensure the achievement of teaching objectives. In addition, schools should strengthen collaboration and information sharing among teaching teams, utilizing modern information technologies such as online learning platforms and teaching management systems to improve interaction and communication between teachers and students, thereby promoting the enhancement of teaching quality and management efficiency.

#### 3.3 Collaborative Mechanism for School-Enterprise Cooperation and Industry Needs Alignment

New productive forces require vocational colleges' physical education not only to focus on classroom learning but also to closely align with industry development needs, cultivating high-quality talents with market competitiveness. Therefore, a collaborative mechanism for school-enterprise cooperation and alignment with industry needs becomes an important guarantee for the reform of physical education. Vocational colleges should actively establish long-term partnerships with companies in the sports industry, fitness industry, sports medicine, and other related fields, providing students with broader practical platforms through joint construction of training bases, offering industry-specific internships, and other means. This not only helps students improve their professional skills and employment capabilities but also ensures that the physical education curriculum is more aligned with actual industry needs.<sup>[6]</sup>

In the process of school-enterprise cooperation, schools can collaborate with enterprises to jointly develop courses, tailor professional teaching programs, and other initiatives, achieving deep integration between education and industry needs. The participation of industry experts can also provide schools with cutting-edge technological support and practical experience, improving teachers' industry awareness and teaching standards. At the same time, enterprises can offer technical support, resource sharing, and talent training needs predictions, providing a practical basis for innovation in physical education and ensuring that educational reforms keep pace with industry changes, thus cultivating more innovative sports professionals who meet societal demands.

#### Conclusion

Under the background of new productive forces, the reform of physical education in vocational colleges not only requires innovations in curriculum content, teaching models, and teacher development to improve teaching quality but also necessitates the implementation of guarantee mechanisms such as optimized resource allocation, innovative teaching management, and school-enterprise cooperation to ensure the smooth implementation of reforms. With the rapid development of information and intelligent technologies, future physical education will focus more on digital and personalized teaching models, using big data, artificial intelligence, and other technologies to achieve precision teaching and personalized services. At the same time, interdisciplinary integration will be strengthened, promoting a deep connection between sports education and industry needs, cultivating talents with innovative thinking and practical abilities. Vocational colleges should, while strengthening infrastructure development in physical education, deepen school-enterprise cooperation, align with industry development trends, and promote the collaborative development of education and industry needs, thus meeting the high standards of talent development required by new productive forces. Furthermore,

vocational colleges should also focus on teachers' professional development, providing systematic training and further education opportunities to help improve teaching quality and drive continuous innovation and development in physical education.

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